

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

MyFoxTampaBay.com
 www.myfoxtampabay.com

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Advertiser	Restore our Future Inc
Product	2101 - RESTORE OUR FUTURE
Estimate Number	2101

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04079049-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/29/12

Order #	04079049
Alt Order #	Political Issue
Deal #	
Order Flight	10/23/12 - 10/29/12

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	13	Good Day 7a	7a-8a								
					10/29/12 to 11/04/12	2x	M-----				
	13			M	10/29/12	:30	7:13 AM	ROF12TV25H	\$2,000.00		2
	13			M	10/29/12	:30	7:53 AM	ROF12TV24H	\$2,000.00		1
18	13	Good Day 8a	8a-9a								
					10/29/12 to 11/04/12	2x	M-----				
	13			M	10/29/12	:30	8:42 AM	ROF12TV24H	\$2,000.00		2
	13			M	10/29/12	:30	8:49 AM	ROF12TV24H	\$2,000.00		1
19	13	Llve with Kelly	10a-11a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	10:28 AM	ROF12TV24H	\$1,000.00		1
20	13	Judge Judy	4p-5p								
					10/29/12 to 11/04/12	2x	M-----				
	13			M	10/29/12	:30	4:23 PM	ROF12TV24H	\$1,200.00		2
	13			M	10/29/12	:30	4:55 PM	ROF12TV25H	\$1,200.00		1
21	13	Fox 13 News at 5p	5p-530p								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	5:11 PM	ROF12TV24H	\$2,000.00		1
22	13	Fox 13 News at 530p	530p-6p								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	5:54 PM	ROF12TV24H	\$2,000.00		1
23	13	Fox 13 News at 6p	6p-630p								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	6:29 PM	ROF12TV24H	\$2,400.00		1
24	13	Access Hollywood	1135p-1205a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	11:46 PM	ROF12TV24H	\$800.00		1
25	13	World Series Game NonHome	Various								
					10/29/12 to 11/04/12	1x	M-----				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	World Series Game NonHome	Various								
	13			M	10/29/12	:00			\$15,000.00	Credited	1
32	13	Good Day 6a	6a-7a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	6:28 AM	ROF12TV24H	\$2,000.00		1
33	13	Good Day 9a	9-10a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	9:51 AM	ROF12TV25H	\$1,800.00		1
34	13	Live with Kelly	10a-11a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	10:15 AM	ROF12TV24H	\$1,200.00		1
35	13	Good Day 5a	5a-530a								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:00			\$800.00	See MG 35.2	1
	13			M	10/29/12	:30	4:59 AM	ROF12TV24H	\$800.00	MG for 35.1 10/29	2
36	13	X Factor	8p-10p								
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	9:43 PM	ROF12TV24H	\$15,000.00		1

Aired Spots

16

Gross Total	\$39,400.00	
Agency Commission	\$5,910.00	
Net Amount Due	\$33,490.00	Payment Terms 30 Days

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